

CALL FOR ENTRIES: 2015 Wine Label Art Competition!

April 1 – June 1, 2015

Sponsored by the Greater Greenwood Arts Council and Mallow Run Winery

We will feature one selected artist on the third edition art-themed wine label for the "Artist Wine Series" from Mallow Run Winery! The wine will be available to the public on July 31, 2015 via the winery's tasting room. Partial wine sale proceeds will benefit the Greater Greenwood Arts Council. **This year's theme is "The Artistry of Butterflies"**

ELIGIBILITY

This juried competition is open to all artists who reside in Indiana and are 18 years or older.

CONTEST ART GUIDELINES

1. All entries must be electronically submitted before midnight on **Monday, June 1, 2015**.
2. Each artist may submit a max of three (3) works.
3. Artwork must be ORIGINAL, completed within the last three years, unframed size min. 20"longest side, max. 36" longest side.
4. Acceptable media are two-dimensional works of: oil, acrylic, watercolor, pastel/colored pencil, and pen and ink/charcoal, and mixed media. No computer art, photographs, sculptures or reproductions.
5. Prohibited artwork: Any work executed in class or under the supervision of an instructor; copies of paintings or published photos; and improper subject matter.
6. The 2015 wine will be a white wine. The background color on the label will be chosen to compliment the art and bottle.
7. The **final reproduced label size will be approx. 2.5 x 2.5 inches, and may be a cropped portion from the original. See the GGAC Website for example.**



ENTRY PROCEDURE: FORM AND FEE

1. Flat \$25 for up to three (3) entries.
2. Make money orders or checks payable to Greater Greenwood Arts Council.
3. Fees are non-refundable.
4. Mail completed form and fee to:

Greater Greenwood Arts Council
C/O Barbara Dunn-Stear
1828 Woodhaven Ct.
Greenwood 46143

ENTRY PROCEDURE: IMAGES

1. Artwork must be photographed without mats or frame.
2. Each digital file name must be the artist's full name and entry designation (i.e. Jane Doe- A, Jane Doe- B, Jane Doe- C).
3. Images must be high-resolution jpeg files and no larger than 4 MB.
4. All entries must be emailed to artistserieswinelabel@gmail.com. Please email each entry separately if sending more than one (max 3).
5. The Arts Council will send an email to confirm receipt of your entry. If you do not receive a confirmation email within 48 hours, please call Lynsey@812-241-9077.
6. All entries must be submitted before midnight on Monday, June 1, 2015.
7. Each artist will be notified of his/her selection status via email by June 30, 2015
8. A committee of Arts Council board directors, and winery owners will jury entries.

WINNING ARTIST AWARD AND RECOGNITION

- Artist's name and artwork will have the honor of being featured on this fourth edition art wine.
- Artist and artwork will be announced via a press release to Central Indiana media and art associations.
- Artist and artwork will be recognized on the Mallow Run Winery and Greater Greenwood Arts Council websites (we'll link to your artist website).
- If the winning Artist is 21 years of age or older, s/he will receive one case of the special wine (sorry, we cannot ship; pick-up only).
- Artist and up to four guests are invited to attend, at no cost, a private wine release reception at a venue to be announced. Artist will also:
 - Receive public introduction and recognition at July 31 Time for Three Concert at Mallow Run
 - Receive an award to display at home or studio
 - Have ability to sell reproductions of the original work of art featured on the label
 - Meet area artists and arts supporters

ART SALES AT RECEPTION

1. The winning artist is expected to sell the original artwork reproduced on the wine label to the Greater Greenwood Arts Council for permanent placement in Mallow Run Gallery.
2. The artist is welcome to sell reproductions and/or other artworks (within space constraints TBD), at the private release reception.
3. The Greater Greenwood Arts Council will collect a 20% commission on all sales of reproductions and other artist's artwork sold at this event only.

QUESTIONS?

Contact wine label art competition committee member Lynsey Gregg at artistserieswinelabel@gmail.com or 812-241-9077

**2015 WINE LABEL ART
COMPETITION ENTRY FORM**
DUE BY June 1, 2015

- related thereto which may affect or impair the rights granted pursuant to this Agreement;
- D. The Artist has the full power to enter into and perform this Agreement and to make the grant of rights contained in this Agreement.

AGREEMENT

The signed entry form indicates you (“Artist”) agree to:

1. All conditions set forth in this prospectus including but not limited to: the eligibility requirements, contest art guidelines, entry procedures, award and recognition opportunities, and reception sales commission.

The signed entry form indicates you (“Artist”) further agree:

2. Mallow Run Winery and the Greater Greenwood Arts Council are not responsible for digital entry files that cannot be opened.
3. Mallow Run Winery and the Greater Greenwood Arts Council retain the right to disqualify any work they determine to be something other than originally presented.
4. Artist will sell the selected work to the Greater Greenwood Arts Council.
5. All reasonable care and handling will be exercised with each digital art file; however, neither Mallow Run Winery and the Greater Greenwood Arts Council, nor their insurance carriers, will be liable for any loss or damage incurred during the transfer, reproduction, and/or display of said artwork. Such coverage will be the responsibility of the Artist.
6. The winning Artist grants Mallow Run Winery and the Greater Greenwood Arts Council a non-revocable license to reproduce the Artwork on labels for commercial wholesale and retail wine sales.
7. The winning Artist will not receive monetary proceeds from sales of products bearing his/her Artwork.
8. The winning Artist grants a non-revocable license to Mallow Run Winery and the Greater Greenwood Arts Council to photograph and make reproductions of the Artwork for commercial and non-commercial marketing purposes, including, but not limited to, reproductions used in advertising, brochures, media publicity, and informational placards.
9. The Artist represents that he/she has the right to enter into this Agreement and this Agreement does not interfere with or violate the right of any other person or entity; that he/she owns all rights, title, interest and copyright to the Artwork. The Artist represents and warrants further that:
 - A. The Artwork is solely the result of the artistic effort of the Artist;
 - B. The Artwork is unique and original and does not infringe upon any copyright or the rights of any other person or entity;
 - C. The Artist has not sold, assigned, transferred, licensed, granted, encumbered or utilized the Artwork or any element thereof or any copyright

About the Sponsors

Mallow Run Winery, located in Bargersville, In., was founded in 2005 and operates on a seventh-generation 600-acre family farm. The tasting room is located in the hayloft of a nineteenth-century timber-frame barn built circa 1870. It features hand-hewn beams, connecting visitors to the artisans of the past. Eight varieties of grapes, including Indiana’s own Traminette, grow in the vineyards producing 10,000 cases of wine a year. Visit us at **MallowRun.com**.

The Greater Greenwood Arts Council was founded in 2009 and is volunteer-led. Its mission is to advance and promote the visual, performing and literary arts in Greater Greenwood Community. Learn more at **GreenwoodArts.org**.



*The 2014 label featured “Midwest Evening”
by Patti Paris Owens.*

***“It is a great validation and confidence
builder for an artist! “ - Patti***

Artist Name _____

Address _____

City _____ Zip _____

Phone _____

Email _____

By signing, I agree to all terms in the Agreement:

Signature _____

Date _____

ENTRY A

Title _____

Medium _____

Price _____

Original Art Size (framed) _____

ENTRY B

Title _____

Medium _____

Price _____

Original Art Size (framed) _____

ENTRY C

Title _____

Medium _____

Price _____

Original Art Size (framed) _____