

# CALL FOR ENTRIES *Artist Series* 2020 Mallow Run Wine Label Art Competition

One artist's work will be selected to be featured on the label of Mallow Run Winery's 2020 Artist Series wine release. The wine will be released and the winning artist will be celebrated in early Fall.

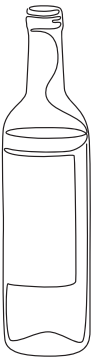
A portion of the proceeds from the sales of the 2020 Artist Series wine will benefit the Johnson County Community Foundation Mural Program and the Creative Grounds Fine Arts Academy.

Artists are encouraged to submit entries that are representative of their artistic style and unique perspective, and not necessarily driven by any theme related to grapes, wineries, vineyards, etc.

## examples of past winners include:



this year's release is  
a dry white wine  
(capsule color will be  
selected to complement  
featured artwork)



**ELIGIBILITY:** This competition is open to all artists who reside in Indiana and are 18 years or older.

## CONTEST ART GUIDELINES

1. All entries must be electronically submitted to [sarah@mallowrun.com](mailto:sarah@mallowrun.com) before midnight on Friday, July 31, 2020.
2. Each artist may submit a maximum of three (3) works.
3. Artwork must be ORIGINAL, completed within the last five years, unframed size minimum 20" longest side, maximum 36" longest side.
4. Acceptable media are two-dimensional works of: oil, acrylic, watercolor, pastel/colored pencil, and pen and ink/charcoal, and mixed media. No computer art, photographs, sculptures or reproductions.
5. Prohibited artwork: Any work executed in a class or under the instruction of an instructor; copies of paintings or published photos; and improper subject matter.
6. The 2020 release will be a dry white wine, typically in a clear bottle. The background color of the label and the capsule color will be determined to complement the art and bottle.
7. The final reproduced label size will be approximately 2.5" x 2.5" and may be a cropped portion from the original.
8. The winning artist will be expected to sell the original artwork reproduced on the wine label to Mallow Run Winery for potential hanging in the tasting room or The Sycamore at Mallow Run.

## WINNING ARTIST AWARD AND RECOGNITION

1. Artist's name and artwork will have the honor of being featured on the label of the 2020 Artist Series wine release and may hang permanently at The Sycamore at Mallow Run or the Mallow Run tasting room.
2. Artist and artwork will be announced via a press release to Central Indiana media and art associations.
3. Artist and artwork will be recognized on the Mallow Run Winery website (with link to artist website if available) and social media channels with 40,000+ followers.
4. If the winning artist is 21+, s/he will receive one case of the special wine (sorry, we cannot ship; pick-up only).

# Artist Series

## 2020 Mallow Run Wine Label Art Competition

### ENTRY PROCEDURES

**Flat \$30 fee for up to three (3) entries.**

Payment can be made by check (made payable to Mallow Run Winery) or online at [mallowrun.com/artist-series/](http://mallowrun.com/artist-series/)  
Fees are non-refundable.

**Completed entry forms can be mailed or emailed.**

*Snail Mail:*

Mallow Run Winery  
ATTN: Sarah Shadday / Artist Series Competition  
6964 W. Whiteland Rd.  
Bargersville, IN 46106

*Email: [sarah@mallowrun.com](mailto:sarah@mallowrun.com)*

**Artwork must be photographed without mats or frame.**

**Each digital file name must be the artist's full name and entry designation.**

*Example: John Smith\_A.jpg, John Smith\_B.jpg*

**Images must be high-resolution jpeg files.**

**All entries must be emailed to [sarah@mallowrun.com](mailto:sarah@mallowrun.com).**

*You will receive an email confirmation of receipt of your artwork, entry form and payment once all have been received.*

**All entries must be submitted before midnight on Friday, July 31, 2020.**

**Each artist will be notified of their selection status in August.**

*The winning selection is made by a winery committee.*

#### **AGREEMENT**

The signed entry form indicates you ("Artist") agree to:

1. All conditions set forth in this prospectus including but not limited to: the eligibility requirements, contest art guidelines, entry procedures, award and recognition opportunities, and reception sales commission.

The signed entry form indicates you ("Artist") further agree:

2. Mallow Run Winery is not responsible for digital entry files that cannot be opened.

3. Mallow Run Winery retains the right to disqualify any work they determine to be something other than originally presented.

4. Artist will sell the selected work to Mallow Run Winery.

5. All reasonable care and handling will be exercised with each digital art file; however, neither Mallow Run Winery, nor our insurance carriers, will be liable for any loss or damage incurred during the transfer, reproduction, and/or display of said artwork. Such coverage will be the responsibility of the Artist.

6. The winning Artist grants Mallow Run Winery a non-revocable license to reproduce the Artwork on labels for commercial wholesale and retail wine sales.

7. The winning Artist will not receive monetary proceeds from sales of products bearing his/her Artwork.

8. The winning Artist grants a non-revocable license to Mallow Run Winery to photograph and make reproductions of the Artwork for commercial and non-commercial marketing purposes, including, but not limited to, reproductions used in advertising, brochures, media publicity, and informational placards.

9. The Artist represents that he/she has the right to enter into this Agreement and this Agreement does not interfere with or violate the right of any other person or entity; that he/she owns all rights, title, interest and copyright to the Artwork. The Artist represents and warrants further that:

A. The Artwork is solely the result of the artistic effort of the Artist;

B. The Artwork is unique and original and does not infringe upon any copyright or the rights of any other person or entity;

C. The Artist has not sold, assigned, transferred, licensed, granted, encumbered or utilized the Artwork or any element thereof or any copyright related thereto which may affect or impair the rights granted pursuant to this Agreement;

D. The Artist has the full power to enter into and perform this Agreement and to make the grant of rights contained in this Agreement.

*Artist Series* **ENTRY FORM**  
2020 Mallow Run Wine Label Art Competition

Artist Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Do you have a...

Professional/Business Name \_\_\_\_\_

Website: \_\_\_\_\_

Professional Facebook Page \_\_\_\_\_

Professional Instagram \_\_\_\_\_

Business/Studio Address \_\_\_\_\_

**ENTRY #1** Title \_\_\_\_\_

Medium \_\_\_\_\_

Price \_\_\_\_\_ Original Art Size \_\_\_\_\_

**ENTRY #2** Title \_\_\_\_\_

Medium \_\_\_\_\_

Price \_\_\_\_\_ Original Art Size \_\_\_\_\_

**ENTRY #3** Title \_\_\_\_\_

Medium \_\_\_\_\_

Price \_\_\_\_\_ Original Art Size \_\_\_\_\_

**AGREEMENT** Signature indicates that Artist has read and agreed to all rules and items in the Call for Entries and Agreement.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**PAYMENT** Please indicate method of payment.

\_\_\_\_\_ Check Enclosed \_\_\_\_\_ Check Mailed Separately \_\_\_\_\_ Payment Made Online