

# CALL FOR ENTRIES *Artist Series*

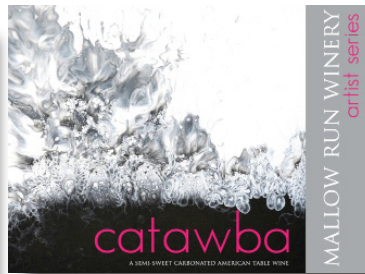
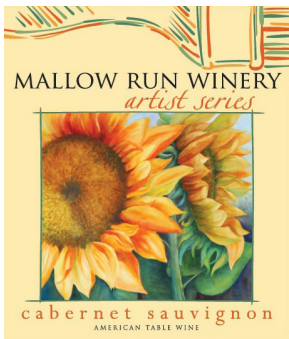
## 2022 Mallow Run Wine Label Art Competition

One artist's work will be selected to be featured on the label of Mallow Run Winery's 2022 Artist Series wine release. The wine will be made available for sale to the public and the winning artist will be celebrated beginning in June 2022.

A portion of the proceeds from the sales of the 2022 Artist Series wine will benefit the 100th anniversary of the Historic Artcraft Theater in Franklin, Indiana.

Artists are encouraged to submit entries that are representative of their artistic style and unique perspective, with inspiration from the 100th anniversary of the Historic Artcraft Theater.

examples of past winners include:



this year's release is a dry red Italian-style wine in a tall, dark bottle with a black capsule



**ELIGIBILITY:** This competition is open to all artists who reside in Indiana and are 18 years or older.

### CONTEST ART GUIDELINES

1. All entries must be electronically submitted to [hannahg@mallowrun.com](mailto:hannahg@mallowrun.com) before midnight on **Monday, February 28th**.
2. Each artist may submit a maximum of three (3) works.
3. Artwork must be ORIGINAL, completed within the last five years, unframed size minimum 20" longest side, maximum 36" longest side.
4. Artwork must be inspired by the **100th anniversary of the Historic Artcraft Theater** in Franklin.
5. Acceptable media are two-dimensional works of: oil, acrylic, watercolor, pastel/colored pencil, and pen and ink/charcoal, and mixed media. No computer art, photographs, sculptures or reproductions.
6. Prohibited artwork: Any work executed in a class or under the instruction of an instructor; copies of paintings or published photos; and improper subject matter.
7. **The 2022 release will be a dry red wine in a tall, dark bottle, with a black capsule.** The background color of the label will be determined to complement the art and bottle.
8. The final reproduced label size will be approximately 2.5" x 2.5" and may be a cropped portion from the original.

### WINNING ARTIST AWARD AND RECOGNITION

1. Artist's name and artwork will have the honor of being featured on the label of the 2022 Artist Series wine release.
2. Artist and artwork will be recognized on the Mallow Run Winery website (with link to artist website if available).
3. If the winning artist is 21+, s/he will receive one case of the special wine (sorry, we cannot ship; pick-up only).

# Artist Series

## 2022 Mallow Run Wine Label Art Competition

### ENTRY PROCEDURES

**Flat \$30 fee for up to three (3) entries.**

Payment can be made by check (made payable to Mallow Run Winery) or online at [mallowrun.com/artist-series/](http://mallowrun.com/artist-series/)  
Fees are non-refundable.

**Completed entry forms can be mailed or emailed.**

*Snail Mail:*

Mallow Run Winery  
ATTN: Artist Series Competition  
6964 W. Whiteland Rd.  
Bargersville, IN 46106

**Email: [hannahg@mallowrun.com](mailto:hannahg@mallowrun.com)**

**Artwork must be photographed without mats or frame.**

**Each digital file name must be the artist's full name and entry designation.**

*Example: John Smith\_A.jpg, John Smith\_B.jpg*

**Images must be high-resolution jpeg files.**

**All entries must be emailed to [hannahg@mallowrun.com](mailto:hannahg@mallowrun.com).**

*You will receive an email confirmation of receipt of your artwork, entry form and payment once all have been received.*

**All entries must be submitted before midnight on Monday, February 28th.**

**Each artist will be notified of their selection status by Friday, March 12th.**

*The winning selection is made by a winery committee.*

### **AGREEMENT**

The signed entry form indicates you ("Artist") agree to:

1. All conditions set forth in this prospectus including but not limited to: the eligibility requirements, contest art guidelines, entry procedures, award and recognition opportunities, and reception sales commission.

The signed entry form indicates you ("Artist") further agree:

2. Mallow Run Winery is not responsible for digital entry files that cannot be opened.

3. Mallow Run Winery retains the right to disqualify any work they determine to be something other than originally presented.

4. Artist will sell the selected work to Mallow Run Winery.

5. All reasonable care and handling will be exercised with each digital art file; however, neither Mallow Run Winery, nor our insurance carriers, will be liable for any loss or damage incurred during the transfer, reproduction, and/or display of said artwork. Such coverage will be the responsibility of the Artist.

6. The winning Artist grants Mallow Run Winery a non-revocable license to reproduce the Artwork on labels for commercial wholesale and retail wine sales.

7. The winning Artist will not receive monetary proceeds from sales of products bearing his/her Artwork.

8. The winning Artist grants a non-revocable license to Mallow Run Winery to photograph and make reproductions of the Artwork for commercial and non-commercial marketing purposes, including, but not limited to, reproductions used in advertising, brochures, media publicity, and informational placards.

9. The Artist represents that he/she has the right to enter into this Agreement and this Agreement does not interfere with or violate the right of any other person or entity; that he/she owns all rights, title, interest and copyright to the Artwork. The Artist represents and warrants further that:

A. The Artwork is solely the result of the artistic effort of the Artist;

B. The Artwork is unique and original and does not infringe upon any copyright or the rights of any other person or entity;

C. The Artist has not sold, assigned, transferred, licensed, granted, encumbered or utilized the Artwork or any element thereof or any copyright related thereto which may affect or impair the rights granted pursuant to this Agreement;

D. The Artist has the full power to enter into and perform this Agreement and to make the grant of rights contained in this Agreement.

**Artist Series ENTRY FORM**  
2022 Mallow Run Wine Label Art Competition

Artist Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Do you have a...

Professional/Business Name \_\_\_\_\_

Website: \_\_\_\_\_

Professional Facebook Page \_\_\_\_\_

Professional Instagram \_\_\_\_\_

Business/Studio Address \_\_\_\_\_

**ENTRY #1** Title \_\_\_\_\_

Medium \_\_\_\_\_

Price \_\_\_\_\_ Original Art Size \_\_\_\_\_

**ENTRY #2** Title \_\_\_\_\_

Medium \_\_\_\_\_

Price \_\_\_\_\_ Original Art Size \_\_\_\_\_

**ENTRY #3** Title \_\_\_\_\_

Medium \_\_\_\_\_

Price \_\_\_\_\_ Original Art Size \_\_\_\_\_

**AGREEMENT** Signature indicates that Artist has read and agreed to all rules and items in the Call for Entries and Agreement.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**PAYMENT** Please indicate method of payment.

\_\_\_\_\_ Check Enclosed \_\_\_\_\_ Check Mailed Separately \_\_\_\_\_ Payment Made Online